

SCHOOL OF TOLLBOOTH CONVERSATION © Lenny Boudreau lenny@lennyboudreau.com

ANN: Have you considered a rewarding and challenging career in the field of toll collecting? Well, if you have, you already know that one invaluable asset of being a great toll collector is the art of conversation.

At the National Toll Booth Collector's School of Conversation you'll learn how to converse like a pro.

You'll start with beginner phrases like (pleasantly) "Hi", "Thanks", and "Do you have anything smaller?"

Soon you'll progress to the advanced level with comments such as (forceful and with attitude) "It's 50 cents PER axle, moron!" and "Does this look like an information booth to you? ...Oh, well it does, does it?!!"

Every classroom wall lists the three most important toll booth conversation rules: one, never stare; two, never let the relationship with the customer become an intimate one; and three, rehearse, rehearse, rehearse.

The National Toll Booth Collector's School of Conversation, making the world a better place one quarter at a time.